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CHANGE, INNOVATION AND PURE SURVIVAL...

In the tumultuous financial crisis of the first decade of the millennium and the uncertainty it caused, there is one thing for certain, Change is happening.

Sure it's not a change that organizations implemented, and for many it's a change they did not have a contingency plan for, but it's happening and if your organization needs to do something about it, then your training in innovation will assist in putting you in good stead... What's that you have no training in innovation... ooh, sorry I mentioned it.

Well let's get one thing straight the ability to handle change is important, the attitude, the planning, the stance, the leadership skills, they are all important in an age where *Improvise, Adapt, Overcome*, becomes the hallmark of a survivor and probably a thriver.

If you need to be able to think about new strategies and brainstorm with others, then petty office politics and ineffective interpersonal communication needs to be put aside. In a crisis it can be "every man for himself" or "Lets get the community together and nut out the best way forward NOW..."

Either way it probably comes down to you as the leader to find a way forward, to make the right moves (or at least have a go) sure you might make

mistakes, sure the road might be tough, sure there can be unexpected thing pop up, but if you don't face reality then you might be wondering what's happening next.

Wonder no longer, and be the one who sets your organizations community up to thrive, if they fall short of that, they survive, so the high goal needs to be there to ensure things go on. It's up to the senior people in the organization to provide the leadership, to use innovative and creative techniques.

In short if you are not providing the right environment, skills, attitudes and mindset to make it through, then folks the end is nigh, but if you are putting you best feet forward, then if the grim hand of failure comes your way, you know you put in a top effort to weather the storm. I guess the decision to act and make a stand is up to you, or not...

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